| 1 | Scooting into a New Era: A Review of Agency Regulations on Shared E-Scooters Programs |
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1 ABSTRACT

- 2 Technological advances and trends have recently shifted towards micro-mobility and shared
- 3 methods, resulting in a rapidly changing transportation landscape. While there has been a sharp
- 4 increase in one of these technologies, shared electric scooters (or e-scooters), cities have had to
- 5 work quickly to develop, adopt, and revise new regulatory policies to address and manage these
- 6 new entities. The result has been city-led efforts grappling with policies managing everything
- 7 from placement, parking, geofencing, vehicle specification requirements, fee structures, data
- 8 management and sharing, safety features, to liability—all of which have implications on
- 9 equitable access, economic development, public health, safety, and welfare. This study aims to
- 10 illuminate the concerns and considerations of agencies across the US through their regulatory
- 11 policies managing public access to shared e-scooter programs.
- 12 The objectives of this study are two-fold. First, we aim to explore the limited (but
- 13 growing) literature concerning studies and evaluations of shared e-scooter programs along
- 14 themes of safety, use and users, and operations and management. Second, we provide a detailed
- 15 analysis of regulations adopted from 39 agencies within the US. This analysis documents themes 16 and considerations across all types of policies—from permitting requirements to public
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- 17 ordinances. In this paper, we aim to expand and update the number of cities reviewed by
- 18 Anderson-Hall et al. (2019).19
- 20 Keywords: e-scooter, micro-mobility, policy, regulation
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1 INTRODUCTION

2 Whereas urban transportation methods have heavily relied on transit and car-centric means, 3 technological advances and trends have recently shifted towards micro-mobility and shared 4 methods, resulting in a rapidly changing transportation landscape. While there has been a sharp 5 increase in one of these technologies, shared electric scooters (or e-scooters), cities have had to 6 work quickly to develop, adopt, and revise new regulatory policies to address and manage these 7 new entities. The result has been city-led efforts grappling with policies managing everything 8 from placement, parking, geofencing, vehicle specification requirements, fee structures, data 9 management and sharing, safety features, to liability-all of which have implications on 10 equitable access, economic development, public health, safety, and welfare. This study aims to 11 illuminate the concerns and considerations of agencies across the US through their regulatory 12 policies managing public access to shared e-scooter programs.

13 E-scooters have been praised for being fun, convenient, and a sustainable alternative to 14 car-oriented means (such as one-person trips, car-share and ride-hailing services) and a 15 supplement to a multimodal lifestyle. However, both public and academic leaders also have 16 concerns based on questions related to public safety, dockless disorganization, and the reduction 17 of pedestrians, bicyclists and transit riders who utilization them in lieu of their normal 18 transportation method. It is around these topics that agencies find themselves questioning: what 19 do we know about the impacts of e-scooters or other micro-mobilities? And how do cities 20 regulate such a new and popular method of transportation method? Studies that support new

21 policies are limited but growing.

The objectives of this study are two-fold. First, we aim to explore the limited (but
 growing) literature concerning studies and evaluations of shared e-scooter programs along
 themes of safety, use and users, and operations and management. Second, we provide a detailed

- analysis of regulations adopted from 39 agencies within the US. This analysis documents themes
- 26 and considerations across all types of policies—from permitting requirements to public
- 27 ordinances. A similar review was completed last year by Anderson-Hall et al; however, e-scooter
- 28 programs have grown ten-fold over the past year, with substantially more agencies engaging in
- 29 the regulation of this new transportation technology. In this paper, we aim to expand and update
- 30 the number of cities reviewed from Anderson-Hall's review. But first, we provide a review of the
- 31 background from academic research, white papers, and news reports.

32 BACKGROUND

- 33 Overall, there is a limited (but accelerating) literature considering the implications of e-scooters
- 34 on cities and individuals. While some studies have suggested e-scooters and other similar micro-
- 35 mobility options may provide a viable low-cost transportation option, others point to the
- 36 mounting concerns related to the safe operation and use of the technology. This short
- 37 background review touches on the studies evaluating or predicting the safety, use and users, and
- 38 operation and maintenance of e-scooters. In general, findings across studies have not yet
- 39 identified a consistent narrative of the users or use of the tool, leading many to predict ridership
- 40 using existing similar modes, such as dockless and station-based bikeshare (either electric or
- 41 manual).

42 Injuries & Safety

- 43 Proper policy making for new modes must balance the goal of maximizing transportation options
- 44 while also ensuring public safety (1). And although a 2018 poll suggests general public favor
- 45 (70% to 30%) for micro-mobility options in major U.S. cities (2), concerns about the safety of e-

- 1 scooters are not entirely unfounded. Safety concerns have reached such a point that the US
- 2 Centers for Disease Control and Prevention has initiated an effort to try to better understand
- 3 injuries from this new mode with an epidemiological lens (3). In a study focusing on both
- 4 electric bicycles (aka. e-bikes) and e-scooters, Siman-Tov et al (4) estimated that e-bike and e-5 scooter related injuries increased by 600% over a two-year period. In a smaller pilot study, the
- 5 scooter related injuries increased by 600% over a two-year period. In a smaller pilot study, the 6 initial findings suggest that micro-mobility users demonstrate unsafe behavior at similar rates to
- 7 cvclists (5)—finding indications that increases in active transportation usage at a downtown
- 8 protected intersections can primarily be attributed to micro-mobility e-scooters. In most
- 9 jurisdictions with pilot programs or e-scooter legislation riding on the sidewalk is often
- prohibited, but enforcement of illegal riding is inconsistent (1-3, 6-10). Although most
- 11 municipalities, required e-scooter users to wear helmets, observed helmet use is very low across
- 12 all jurisdictions, creating safety concerns relating to head injuries (3, 7–9). During the micro-
- 13 mobility pilot period implemented in Portland, Oregon, for example, recorded helmet use was
- 14 found to be around 10% (7), and as low as 2% among riders in Austin, Texas (3). As e-scooters
- are new to urban areas, few studies have quantified crash rates, including the type and severity of
- 16 crashes and potential causes. A brief study during the Portland pilot identified 176 emergency
- 17 room visits as a result of scooter operations out of a total of 700,000 recorded scooter trips.
- 18 During this period, no fatal injuries were recorded as a result of e-scooter operations. The most
- 19 common injuries consisted of head and superficial extremity injuries. One third of recorded
- 20 injuries were to the head and neck and 7% of emergency room visits resulted in a concussion
- 21 diagnosis (11).

22 Use and Users

- 23 In a broad exploration of data collected across the United States, Populus (2) found that women
- have used station-based bikeshare services at nearly half the rate of men (12% versus 21%)
- 25 accounting for approximately 25% of all station-based bikesharing trips, suggesting a gender-gap
- 26 in station-based bikesharing use. While their data are limited, Populus (2) estimates that a
- 27 smaller percent of women have since tried e-scooters compared with men. However, more
- 28 recently, evidence from the Portland, Oregon pilot (not yet peer reviewed) suggests that women
- in Portland may enjoy e-scooters for recreation, but use them less for commuting (12). In terms
- 30 of demographics, Circella et al (13) indicates the likely micro-mobility users are 'active
- 31 travelers' who tend to live in smaller households with fewer children, have fewer vehicles
- available, and live in urban neighborhoods with better access to non-motorized modes. While
 some argue that micro-mobility technologies may compete with public transit usage, in 2017, a
- 33 some argue that micro-mobility technologies may compete with public transit usage, in 2017, an 34 estimated 74% of the growing 35 million e-scooter trips occurred in transit-rich urban areas (14).
- 35 In contrast, Smith and Schwieterman (15) estimated the use of e-scooters in Chicago provide a
- 36 low-cost transportation option that operates as a strong compliment to transit. In Portland, e-
- 37 scooter trips from residents (34%) and visitors (48%) tended to replace driving and ride-hailing
- 38 trips (7).

39 **Operations & Management**

- 40 At present, e-scooter operations and management (O&M) practices have been primarily built
- 41 into the permit application terms of pilot programs. Elements of O&M include things like: the
- 42 spatial distribution of scooters (restrictions in service areas, distribution across space), any
- 43 redistribution requirements, vehicle parking requirements, or vehicle servicing and reporting
- 44 requirements. However, the success of these regulations—that constrain or incentivize spatial
- 45 deployment of vehicles; redistribution of vehicles; and maintain compliance in regards to parked

- 1 vehicles—are unclear. In Portland, 72.8% of scooters were compliant in the parking
- 2 requirements, 2.8% of e-scooters parked impeded access to ADA facilities, 5.3% of parked e-
- 3 scooters completely blocked pedestrian traffic, and 8.1% partially blocked pedestrian traffic (7).
- 4 In San Jose, 72% of scooters were parked on sidewalks, and 23% were parked on adjacent
- 5 properties—90% of parked scooters did not impede pedestrian traffic (16). Parking issues in
- 6 Portland, however, made up 14% of all complaints issued and by anecdotal observation, pilot
- 7 staff observed fewer parking related complaints as the pilot program progressed (7).

8 METHODS & DATA

- 9 In this section, we describe the two-step process we used to: (a) identify and collect; and then (b)
- 10 code and analyze e-scooter regulations which come in many forms including, but not limited to:
- 11 adopted memorandums, policies, regulations, permitting requirements, ordinances, and codes. As
- 12 we identified new agencies, we added new documents—and corresponding new themes and
- 13 characteristics—to our sample. Initial documents were then re-reviewed to ensure a consistent
- 14 coding of documents. We continued to iterate through this process until we could no longer
- 15 identify any new major themes or characteristics.

16 Identifying and Collecting Agency Regulations

- 17 First, to identify and collect regulations from cities or counties, we completed an iterative series
- 18 of online searches. These searches included investigating existing comprehensive internet
- 19 websites—Smart Cities Drive or SCD (17) and the Shared Use Mobility Learning Center or
- 20 SUMLC (18)—and individual agency websites that were known to have e-scooters in (or near)
- service. Most jurisdictions we observed have programs that were operational, a handful had yet
- to begin (e.g., Chicago and Winston-Salem), and several had finished and/or extended their pilot
- 23 program. One such case, St. Paul, re-implemented their e-scooter program for the 2019 year. St.
- Paul's second year of operation allows 2,000 shared-mobility devices, raised from 300 during the
 2018 pilot program.
- Through SCD's website, we identified key qualities of e-scooters regulations in cities across the U.S., such as: spatial locations & dispersion; e-scooter bans; currently permitted vender(s); and spatial distribution of vender(s). This map enabled us to identify additional agencies to explore manually. While SCD provides some hyperlinks to relevant documents, not
- 30 all of the links were relevant for this study. For example, some lead to the city's educational page
- 31 on local e-scooter rules, related news articles, or adopted policies related to their program's
- 32 enactment.
- The SUMLC yielded several agency documents related to their e-scooter programs. To identify relevant documents, keyword searches were performed on terms such as: "dockless", "shared mobility", "pilot program", "e-scooter", "active transportation", and "micro-mobility". SUMLC provides a summary of the act of legislation by the local jurisdiction along with
- 37 hyperlinks to the related permitting documents.
- 38 Outside of the SCD and SUMLC resources, the process of aggregating e-scooter policies 39 and regulations proved to be difficult. E-scooter policies of many of the cities that are known to
- 40 have e-scooters were often unable to be found publicly online, and this constrained identifying
- 41 cities by the availability of documents online. We were not able to find any publicly available
- 42 regulations for at least two dozen agencies that are known to have e-scooters currently operating
- 43 in their jurisdictions. It is possible that these agencies do not have any regulations in place. The
- final sample of regulations analyzed in this sample includes forty agencies representing the

1 sample of current policy trends for shared micro-mobility, specifically e-scooters (see TABLE

2 1).

3

| Jurisdiction (citation) | Policy Reference | Transit Systems | Population in 20183 |
|-------------------------|------------------|---------------------|---------------------|
| Albuquerque, NM | (19, 20) | BRT, CR, LB | 560,218 |
| Arlington County, VA1 | (21) | SW, BRT, LB | 237,521 |
| Atlanta, GA | (22, 23) | CR, SC, SW, LB | 498,044 |
| Austin, TX | (24) | CR, LB | 964,254 |
| Baltimore, MD | (25, 26) | SW, CR, LR, LB | 602,495 |
| Boise, ID | (27) | LB | 228,790 |
| Charlotte, NC | (28) | LR, SC, LB | 872,498 |
| Chicago, IL1 | (29) | SW, CR, LB | 2,705,994 |
| Cincinnati, OH | (30, 31) | LB, SC | 302,605 |
| Columbus, OH | (32) | BRT, LB | 892,533 |
| Dallas, TX | (33) | LR, CR, SC, LB | 1,345,047 |
| Detroit, MI | (34) | LR, LB | 672,662 |
| Denver, CO | (35, 36) | CR, LR, LB | 716,492 |
| Durham, NC | (37, 38) | LB | 274,291 |
| Fort Lauderdale, FL | (39) | CR, LB | 182,595 |
| Greensboro, NC | (40) | LB | 294,722 |
| Indianapolis, IN | (41) | LB | 867,125 |
| Lubbock, TX | (42) | LB | 255,885 |
| Long Beach, CA | (43) | LR, LB | 467,354 |
| Memphis, TN | (44) | LB | 650,618 |
| Miami, FL | (45) | SW2, LB | 470,914 |
| Minneapolis, MN1 | (46, 47) | LR, BRT, CR, LB | 425,403 |
| Montgomery County, MD1 | (48) | SW, CR, LR, LB | 1,052,567 |
| Oakland, CA | (49) | SW, LB | 429,082 |
| Oxford, OH | (50) | LB | 22,885 |
| Portland, OR1 | (7) | LR, CR, SC, LB | 583,776 |
| Providence, RI | (51) | LB | 179,335 |
| Raleigh, NC | (52) | LB | 469,298 |
| Sacramento, CA | (53) | LR, LB | 508,529 |
| Salt Lake City, UT | (54) | LR, CR, SC, LB | 200,591 |
| San Diego, CA | (55, 56) | LR, BRT, CR, SC, LB | 1,425,976 |
| San Francisco, CA | (57) | SW, LR, CR, SC, LB | 892,533 |
| San Jose, CA | (58, 59) | LR, BRT, CR, LB | 1,030,119 |
| Scottsdale, AZ | (60) | LB | 255,310 |
| St. Louis, MI | (61) | LR, LB | 302,838 |
| St. Paul, MN | (62, 63) | LR, BRT, LB | 307,69 |
| Virginia Beach, VA | (64) | LB | 450,189 |
| Washington, D.C. | (65, 66) | SW, CR, SC, LB | 702,455 |
| Winston-Salem, NC | (67) | LB | 246,328 |

TABLE 1 Jurisdictions Included in this Policy Review

Notes:

SW: Subway; LR: Light-rail; BRT: Bus Rapid Transit; CR: Commuter Rail; SC: Streetcar; and LB: Local Bus.

1 Regulations originally implemented for a pilot or demonstration program.

2 Miami has above-group mass transit system that operates similar to a subway.

³ U.S. Census Bureau (2018) Estimates (Table: PEPANNRES – Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2018).

1 Analyzing Agency Documents

2 Once the agency documents were compiled, we dissected the documents to identify patterns of 3 similarities and differences. Throughout this iterative process of reviewing and coding the

- 4 documents, we identified 9 initial overarching themes: fee schedule; presence; reasons for
- 5 removal; data sharing; equity; parking regulations; safety factors; education requirements; and
- 6 goals.
- We then reviewed the full set of documents more thoroughly, coding the documents
 based on qualities and differences within each of the themes. The details of different elements of
- 9 regulations were coded in excel to distill major patterns discussed in the following section.
- 10 During this process, we also looked for elements of any one agency's documents that might vary.
- 11 For example, when reviewing varying requirements associated with "Regulations Related to
- 12 Safety", we identified several categories of Safety—e.g., brake requirements, front and/or rear
- 13 lights, speed limits, rider education, age requirements, and safety reporting. The full coding
- 14 scheme was then reviewed (and repeated) for consistency.
- 15 During this second more thorough review, if new agencies and/or documents were
- 16 identified, the new documents were coded based on the revised criteria, reviewed for any new
- 17 themes or element. This iterative review process continued until the authors were confident they
- 18 captured the major themes and variations in the corresponding criteria for all agencies studied.
- 19 The major themes identified during this process and explored below include: fees and charges;
- ridership and data requirements; vehicle specifications and safety concerns; parking and
- 21 restricted access; and equity.

22 **RESULTS**

23 Fees & Charges

24 Not surprisingly, one of the most common features in e-scooter regulations are fees and charges:

- application and permitting of venders, device and/or per day or per trip fee. Permitting and/or
- 26 licensing fees are paid by the vender annually to operate within the jurisdiction. Alternatively,
- cities may charge a 'per trip' fee to the rider. These fees are akin to automobile vehicle licensingfees, but in micro-mobility policies that take many different forms.
- In the case of permitting and application fees, most agencies charge an annual and/or
 daily device fee. Ranges of these fees was as little as \$250 for Durham and up to \$50,000 for
 Miami's "licensing fee". Portland was a unique outlier, charging a per-trip fee of \$0.25 per trip
- 32 taken on an e-scooter. Two agencies currently impose more than one use fee to the vender and/or
- 33 rider. The wide variation in fee rates and units may correspond to state or county regulations
- 34 defining or restricting the use and application of fees.

| | | 0.5 | | |
|----------------|-----------------|-----------------|-----------------|--------------------|
| Jurisdiction | Fee Type | Who is charged? | Amount (USD) | Unit |
| Atlanta, GA | Application Fee | Vendor | \$100 | Per application |
| | Permit Fee | Vender | \$12,000 | Per vender license |
| Chicago, IL | Application Fee | Vender | \$250 | Per application |
| Cincinnati, OH | Application Fee | Vender | \$5,000 | Per application |
| | Per Day Fee | Vender | \$1 | Per scooter |
| Columbus, OH | Annual Fee | Vender | \$2,100 | 1-100 scooters; |
| | | | \$4,200 | 101-200; |

TABLE 2 Fees and Charges by Jurisdiction

35

| | | | \$6,300 | 201-300; |
|---------------------|-----------------|--------|-----------------|----------------------|
| | | | \$8,400 | 301-400; |
| | | | \$9,600 | 401-500; |
| | | | \$21 per device | >500 |
| Dallas, TX | Application Fee | Vender | \$808 | Per application |
| Denver, CO | Application Fee | Vender | \$150 | Per application |
| | Permit Fee | Vender | \$15,000 | Per vender license |
| Durham, NC | Application Fee | Vender | \$1,000 | Per application |
| - | Permit Fee | Vender | \$250 | Per vender license |
| | Annual Fee | Vender | \$100 | Per scooter |
| Fort Lauderdale, FL | Permit Fee | Vender | \$150 | Per vender license |
| | Annual Fee | Vender | \$10 | Per vender license |
| Greensboro, NC | Permit Fee | Vender | \$500 | Per vender license |
| | Annual Fee | Vender | \$50 | Per scooter |
| Indianapolis, IN | Permit Fee | Vender | \$15,000 | Per vender license |
| - | Per Day Fee | Vender | \$1 | Per scooter |
| Long Beach, CA | ROW Fee | Vender | \$2,336 | Per vender license |
| | License Fee | Vender | \$177.62 | Per vender license |
| Lubbock, TX | Permit Fee | Vender | \$750 | Per vender license |
| Miami, FL | License Fee | Vender | \$50,000 | Per vender license |
| | Per Day Fee | Vender | \$1 | Per scooter |
| Portland, OR | User fee | Rider | \$0.25 | Per trip taken |
| | Application Fee | Vender | \$250 | Per application |
| | Permit Fee | Vender | \$5,000 | Per vender license |
| Providence, RI | Per Day Fee | Vender | \$1 | Per scooter |
| San Francisco, CA | Application Fee | Vender | \$5,000 | Per application |
| | Permit Fee | Vender | \$25,000 | Per vender license |
| St. Louis, MO | Application Fee | Vender | \$500 | Per application |
| | Annual Fee | Vender | \$10 | Per scooter |
| St. Paul, MN | Annual Fee | Vender | \$100 | Per scooter |
| | Park Impact Fee | Vender | \$0.25 | Per scooter per trip |
| | | | | for all trips that |
| | | | | begin or end on |
| | | | | parkland |
| Winston-Salem, NC | Application Fee | Vender | \$1,000 | Per vender license |
| | Annual Fee | Vender | \$100 | Per scooter |

For any jurisdiction listed in TABLE 1 but not listed in this table, this indicates no relevant requirements were identified in the documents reviewed.

1 Ridership & Data Requirements

2 Many agencies view the 'utilization' of e-scooters as an important metric to evaluate how

- effective an e-scooter system may be and if the venders are meeting any city requirements or
 goals. For the cities reviewed in this study, the effective usage of the scooters has been measured
 in distance ridden, time ridden, frequency of trips or 'active' riders, or number of times a device
- 6 is used.

7

Agencies generally aim to track whether e-scooters (a) are not oversaturating

8 neighborhoods, and (b) that the devices are consistently available for their residents within

9 service areas. Many require venders to meet a Minimum Utilization Rate, or MUR. The MUR

10 calculates the average number of trips per device within a fleet conducts in daily, weekly, and/or

1 monthly—i.e., a fleet size of 500 devices yielding 1,300 rides in one day has a MUR of 2.6 rides 2 per device. Depending on the MUR, a vender's fleet size can be evaluated for possible

a per device. Depending on the WOR, a vender's neet size can be evaluated for possible
 a expansion, reduction, or maintenance. Of those observed agencies, the required MUR fell

5 expansion, reduction, or maintenance. Of those observed agencies, the required MOR feit

between 2.0 and 3.0 average trips per device. Per Charlotte's ordinance, an operator's fleet must
maintain a MUR average of at least 2.0 per month, or the fleet is subject to removal in

maintain a MUR average of at least 2.0 per month, or the fleet is subject to removal in
increments of 50 at a time; MURs greater than 3.0 may request an increase in fleet size of 50

mobility devices per month. It should be noted that some cities cap the number of excess

8 scooters that are permitted as variances.

9 To calculate MUR, 23 agencies required some form of minimum data sharing. There are 10 prominent and consistent data requirements shared amongst the cities, including the number of 11 trips taken in a particular period (day, week, and/or month), the duration (both time and distance) of a trip, and, as mentioned previously, MUR. The majority of the observed cities also require 12 13 the origin and destination of each trip (the format of longitude and latitude) to be shared. The 14 most common data formats required include: Mobility Data Specification (MDS), JSON, and/or 15 General Bike Feed Specification (GBFS). GBFS was the most preferred. Application Program 16 Interface (API) was typically required to review use data, to access real-time evaluation and 17 monitoring of operations and redistributions. In Washington, D.C., an "On-board GPS 18 technology" is required, allowing real-time data via API that "does not obtain spatial information 19 by relying on a customer's smart phone". 13 of the jurisdictions reviewed have required the 20 location where trips originate and where they end. Less frequently, the agencies of Arlington, 21 Minneapolis, and Portland include a clause requiring spatial maps displaying trips taken.

In addition to user-behavior data, most cities may have some stipulation that require vendors to provide spatial information about the e-scooters when parked. The data requirements typically include data describing scooter locations (both in parked, and when in motion) and ridership information. As an example, Washington, D.C. requires the dockless sharing vehicles to transmit GPS data "at a minimum of every 90 seconds while in use" and "at a minimum of every 60 minutes while parked".

28 Processing raw e-scooter data can be problematic for jurisdictions with limited budget for 29 processing 'big data'. In response, some agencies included requirements allowing the data to be 30 shared to contracted third-party data aggregation firms. Data processing and analysis capabilities 31 vary across agencies, but some agencies have opted to outsource the analysis and data privacy 32 concerns to third-party data companies, including Populus, Shared Streets, and Remix. In an 33 initial review of similar services range from no fees to upwards to \$30,000 annually, depending 34 on jurisdiction size, service areas, and the complexity of requested analysis. Capabilities of these 35 companies include: the spatial depiction of reported accidents; providing heat maps of routes traveled; and spatial depiction of e-scooters in use or parked. Beyond these capabilities, the staff 36 37 time that would be dedicated to understanding and computing the provided data could be 38 onerous. Logically, agencies could circumvent the cost of the third-party data firms by accessing 39 internal data processing skills and labor, or justifying this cost within their fee schedules.

39 Internal data processing skills and labor, or justifying this cost within their fee s

40 Vehicle Specifications & Safety Concerns

41 Most agencies place restrictions on the vehicle specifications, likely in response to safety

42 concerns. The most common specifications included the shared mobility devices being equipped

43 with front lights, back lights, brakes, unique identifying numbers, and (less common) a device

44 that has the capability of emitting an alert noise. Some ordinances specified to what distance the

45 lights must be visible, as indicated within Table 3.

1 Common also was the maximum speed restriction of e-scooters. 21 jurisdictions outlined 2 a maximum speed: 17 restricted scooters to 15 Miles Per Hour (MPH); 2 jurisdictions required a 3 lower speed (Arlington and Washington, D.C.); and 2 cities placed their limit at 20 MPH 4 (Columbus and Indianapolis).

- 5 Associated with speed and safety, 3 cities restricted speeds in specific areas: Baltimore
- 6 limits the scooters to 8 MPH along the Inner Harbor Promenade; San Jose's restriction to 12
- 7 MPH in the Downtown Core; and St. Paul's 10 MPH limit in designated parkland areas.
- 8 Although required, there has been some concern whether these vehicles can be adequately
- 9 constrained to their location-specific speed restrictions.

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| TABLE 3 Jurisdictions with | Vehicle Specification |
|----------------------------|-----------------------|
|----------------------------|-----------------------|

| Jurisdiction | Front Light 1 | Rear Light 1 | Brake | Speed Limit (MPH) | Reduced Speed Zones (MPH) |
|--------------------------|------------------|--------------|-------|-------------------------|------------------------------|
| Arlington, VA | Yes | Yes | Yes | 10 | - |
| Atlanta, GA | - | - | - | 15 | - |
| Austin, TX | Yes (300') | Yes (300') | Yes | 15 | - |
| Baltimore, MD | Yes | Yes | Yes | 15 | Yes, 8 |
| Boise, ID | - | - | - | 15 | - |
| Charlotte, NC | Yes | Yes | Yes | 15 | - |
| Chicago, IL | Yes | Yes | Yes | 15 | - |
| Cincinnati, OH | - | - | - | 15 | - |
| Columbus, OH | Yes | Yes | Yes | 20 | - |
| Detroit, MI | Yes | Yes | Yes | 15 | - |
| Fort Lauderdale, FL | - | - | - | 15 | - |
| Indianapolis, IN | Yes | Yes | - | 20 | - |
| Long Beach, CA | - | - | Yes | 15 | - |
| Lubbock, TX | Yes (500') | Yes (500') | Yes | - | - |
| Miami, FL | - | - | - | 15 | - |
| Montgomery County, MD | - | - | - | 15 | - |
| Portland, OR | - | - | - | 15 | - |
| Sacramento, CA | - | - | - | 15 | - |
| San Francisco, CA | Yes | Yes | Yes | - | - |
| San Jose, CA | - | - | - | 15 | 12 |
| St. Louis, MO | Yes (300') | Yes (500') | Yes | 15 | - |
| St. Paul, MN | Yes | Yes | - | - | 10 |
| Winston-Salem, NC | Yes (500') | Yes (500') | Yes | - | - |
| Washington, D.C. | - | - | - | 10 | - |

-: Indicates no mention of vehicle specification requirements

¹ If the requirement specified the distance from which the light must be seen, the distance is included in parentheses.

For any jurisdiction listed in TABLE 1 but not listed in this table, this indicates no relevant requirements were identified in the documents reviewed.

1

21

| 2 | Twelve agencies required a minimum rider age between 16 through 18: (N=7 for 16 |
|---|--|
| 3 | years; N=5 for 18 years). Albeit, Chicago requires granted permission for anyone between 16 |
| 4 | and 18 to ride, and Columbus requires anyone between 16 and 18 to wear a helmet when riding a |
| 5 | device. Oxford's ordinance states "persons holding a valid driver's license" may operate an e- |
| 6 | scooter. |
| 7 | We were surprised to discover that there are few requirements related to injury or crash |
| 8 | reporting. Arlington and Portland included language relating to injury reporting within their data |

9 share agreements. It is speculated that many injuries go unreported, perhaps due to incidents

10 involving solely the user, and that privacy laws inhibit that reporting from being shared.

11 **Rebalancing/Removal**

12 As e-scooters are dockless, many agencies have expressed concern about how e-scooters are

13 rebalanced across service areas. Dockless means that the user may end their trip in any

14 acceptable location. Multiple agencies observed have specific time frames that improperly

15 parked and/or malfunctioning e-scooters must be rebalanced and/or removed following a

16 reported complaint. The response times to which a reported scooter must be addressed range

17 from 1 hour and up to 12 hours. This varies by jurisdiction but primarily by the time of day and

18 which day of the week. To ensure rebalancing on reported e-scooters occurs, 19 of the

19 jurisdictions require a 24-hour customer care line, 5 require operators to maintain a local office,

and 15 require a dedicated point-of-contact from the company.

| Jurisdiction | Required Response Time (weekdays) | Required Response Time (holidays and weekends) | Hours of Operation |
|---------------------|---|--|--------------------|
| Arlington, VA | 2 hrs. | 2 hrs. | - |
| Austin, TX | 2 hrs. (6:00AM – 6:00PM), 10 hrs. otherwise | 10 hrs. | - |
| Baltimore, MD | - | - | 4:00AM - 11:00PM |
| Charlotte, NC | 2 hrs. | 2 hrs. | - |
| Chicago, IL | 2 hrs. | 2 hrs. | 5:00AM - 10:00PM |
| Cincinnati, OH | 2 hrs. | 2 hrs. | - |
| Dallas, TX | 2 hrs. | 12 hrs. | - |
| Durham, NC | 2 hrs. | 12 hrs. | - |
| Fort Lauderdale, FL | 2 hrs. | 12 hrs.* | - |
| Indianapolis, IN | | AM – 9:00PM), PM – 5:59AM) | - |
| Long Beach, CA | 2 hrs. | 2 hrs. | - |

TABLE 4 Operation and Response Time Requirements by Jurisdiction

| Lubbock, TX | 2 hrs. | 2 hrs. | - |
|-----------------------|--|--|---|
| Miami, FL | 2 hrs. | 2 hrs. | - |
| Montgomery County, MD | 2 hrs. (6:00AM – 11 prior to 8:00AM (11 | | 5:00AM - 10:00PM |
| Oakland, CA | 3 hrs. (9:00AM – 6:00PM), 12 hrs. otherwise | 12 hrs. | - |
| Oxford, OH | 2 hrs. (6:00AM – 6:00PM), 10 hrs. otherwise | 10 hrs. | 6:00AM – 9:00PM (removal by 10:00PM) |
| Portland, OR | Varies by Classific Emergency (obstru transit lanes, tracks, lanes); 30 minut (obstruction of pedest obstruction requiring 60 minutes: Non-em private property, reb other obstructions | ction of dedicated travel and bicycle es: Emergency trian thruways, other immediate removal); ergency (placed on alancing off-hours, | - |
| Providence, RI | 2 hrs. | 2 hrs. | "Unavailable for rental and removed from the street between sunset and sunrise" |
| Raleigh, NC | 2 hrs. | 2 hrs. | 7:00AM – 10:00PM |
| Sacramento, CA | 2 hrs. | 2 hrs. | - |
| San Diego, CA | 2 hrs. | 10 hrs. | - |
| San Francisco, CA | 1 hr. | 1 hr. | - |
| San Jose, CA | 2 hrs. | 2 hrs. | - |
| St. Paul, MN | 2 hrs. | 2 hrs. | - |
| Washington, D.C. | 2 hrs. | 2 hrs. | 24 hours / 7 days a week / 365 days a vear |
| Winston-Salem, NC | 2 hrs. | 2 hrs. | 6:00AM – 9:00PM |

-: Denotes information that was not identified in the documents reviewed.

*: Fort Lauderdale requires a 12-hour response time during holidays only; All other days are 2 hours For any jurisdiction listed in TABLE 1 but not listed in this table, this indicates no relevant requirements were identified in the documents reviewed.

1 Out of the 27 observed agencies, 25 require the operators to address the rebalancing 2 and/or removal issue when related to a reported complaint of an improperly parked and/or non-3 functioning e-scooter within 2 hours of the complaint. Outlier Portland included additional 4 specification by establishing a hierarchy of obstructions ranging from 20 minutes to 1 hour.

Pertaining to special events, some agencies have a clause granting them the right to
require the operator to remove devices if deemed unsafe for the public. Three cities, Cincinnati,
Providence and Arlington, reserve the right to require operators to remove devices in extreme
weather events.

9 Many agencies appear concerned about e-scooters during specific times of the day, most 10 notably late evening and before dawn, where individuals riding e-scooters may face a higher risk 11 of incidents on public transportation facilities. From this, 6 agencies have language within their

12 regulations that require e-scooters to be completely removed from city streets.

1 Parking & Spatial Restrictions

2 Restrictions on parking primarily address the complications associated with obstruction of

3 dockless scooters. Various prohibitions are identified, with restricted proximity in terms of

- 4 distance to fire hydrants, intersection pedestrian push buttons, transit platforms and stops, bicycle
- 5 racks, bicycle share points. Cities and counties have also been dealing with improper parking of
- 6 scooters by imposing mandates including: in-app education; requiring users to photograph
- parked vehicle to end rides; outlining 'bins' or designated e-scooter parking places in popular
 known parking areas; and geofencing of areas where e-scooter use is deemed to be problematic.
- Contrary to the common discussion in the media, few agencies offer clear restrictions in terms of providing designated/painted 'bins' or parking spaces for the scooters. Perhaps this is the case as when the programs start, agencies and the operators may have a general idea and/or area where e-scooter users will be parking but await operations and the retrieval of data to
- identify target areas for bins. However, having the clause may provide the city with power itcould wield in the future.
- 15 Geofencing, the capability to spatially constrict e-scooters into, or outside of, designated 16 areas, prohibit users from ending rides, and lower traveling speed, is another common

requirement. Geofencing was referenced in 12 jurisdictions, with language stating that the

18 operator must have geofencing capabilities, or the city retains the right to decide if areas could

19 have further restrictions.

20

| Agency | Capability in Geofencing? | Photo Required | Sidewalk Space Clearance | Bins | Distance related to ADA |
|--------------------------|---------------------------------|-------------------|--------------------------------|----------------------|-------------------------------|
| Arlington, VA | Yes | - | - | - | - |
| Atlanta, GA | Yes | - | - | - | - |
| Austin, TX | Yes | - | 3' | Yes | - |
| Baltimore, MD | Yes | - | - | - | - |
| Charlotte, NC | Yes | - | 6' | - | - |
| Chicago, IL | Yes | Yes | 6' | - | - |
| Cincinnati, OH | Yes | - | - | - | - |
| Dallas, TX | Yes | - | 4' | - | - |
| Denver, CO | Yes | - | 5' (8' on arterial roads) | - | - |
| Detroit, MI | Yes | - | 6' | - | 6' |
| Fort Lauderdale, FL | - | - | 4' | - | - |
| Greensboro, NC | - | - | 6' | - | - |
| Indianapolis, IN | Yes | Yes | - | Yes, "Drop zones" | - |
| Long Beach, CA | Yes | - | 4' | Yes, "Home zones" | 4' |
| Miami, FL | Yes | - | 3' | - | - |
| Montgomery County, MD | - | - | - | Yes | - |
| Oxford, OH | Yes | - | - | Yes | - |
| Portland, OR | - | - | 6' | - | 5' |
| Providence, RI | - | - | 4' | - | - |
| Raleigh, NC | Yes | - | 5' | - | - |

TABLE 5 Parking and Spatial Restrictions by Jurisdiction

| Sacramento, CA | - | - | - 10' on Main Street; 8' | Yes | - |
|-----------------------|-----|-----|--|-----|---|
| Salt Lake City, UT | - | - | elsewhere in Zone 1; 5' in Zones 2 and 3 | Yes | 15' |
| San Diego, CA | Yes | Yes | - | - | |
| San Jose, CA | - | - | - | Yes | "Complies with Americans with Disability Act clearance standards" "Adjacent to, |
| St. Paul, MN | Yes | - | 5' | - | within, or blocking" |
| Washington, D.C. | Yes | - | 5' | - | - |

-: Denotes information that was not identified in the documents reviewed.

For any jurisdiction listed in TABLE 1 but not listed in this table, this indicates no relevant requirements were identified in the documents reviewed.

1

2 In cities that did require geofencing, commonalities were noticed: dense, urban parks and 3 plazas, trails, cemeteries, stadiums and convention centers were the typical areas that were 4 prohibited for parking, or scooter activity all together: Baltimore, St. Louis, and Washington, 5 D.C. geofenced their stadiums; Charlotte and Arlington geofenced cemeteries; Miami, Florida 6 and San Diego geofenced marinas; Atlanta and Dallas have restricted access on inner-city trails. 7 Some universities also had restricted access or limited speed: Boise State University in Boise has 8 enacted a 'slow-zone' and North Carolina State University in Raleigh has prohibited scooting all 9 together.

10 *Equity*

11 While less apparent, 17 agencies include policies that aim to promote equity ranging from:

- 12 equity-zone terms; cash-free options; smartphone-free accessibility; and discount opportunities
- 13 (see TABLE 6). Although the terms vary, equity-zone policies indicate neighborhoods or
- 14 districts where (a) venders are required to offer some minimum level of service or (b) venders
- 15 may receive some additional benefit from servicing. Across the 13 jurisdictions with equity-zone
- 16 terms, some require a count of vehicles or percentage of the vender's fleet required within
- 17 designated zones. Durham set their boundaries by census tracts; Portland used areas that were
- 18 identified in their 2035 Comprehension Plan; and Minneapolis identified areas based on an
- 19 update within its Transportation Action Plan.
- 20 Accessing e-scooters is typically processed through the operator's smartphone
- 21 application. Recognizing that all residents may not possess a phone capable of said apps, 11 of
- the agencies have embedded smartphone-free accessibility into their regulations to ensure allindividuals may have access to e-scooters.
- Discounted opportunities and cash-free options were required by 16 jurisdictions.
 However, 2 agencies required operators to provide unlimited, 30-minutes-or-less trips to

individuals who met a certain financial requirement. Oakland and Oxford, respectively require
 operators to offer:

| 3 4 | | "a discounted membership plan for those with low-incomes, equivalent for one year of unlimited 30 minute rides for those who participate in the State Nutritional |
|--------|------|---|
| 5 | | Assistance Program (SNAP) or California Alternative rates for Energy (CARE)" |
| 6 | and: | |
| 7 | | "low-income customer plan that waives any applicable bicycle/e-scooter deposit or |
| 8 | | unlock fee and offers an affordable payment option and unlimited trips for under 30 |
| 9 | | minutes to any customer with an income level at or below 200% of the federal |
| 10 | | property guidelines, subject to annual renewal". |

11

TABLE 6 Equity Policies by Jurisdiction

| Agency | Smartphone- free Option | Cash Option | Discount Option | Equity Zones | Percentage and/or Numbers |
|---------------------------|----------------------------|----------------|--------------------|-----------------|--|
| Atlanta, GA | Yes | Yes | Yes | Yes | - |
| Baltimore, MD | Yes | Yes | Yes | Yes | No more than 35% in one of the three zones |
| Chicago, IL | Yes | Yes | Yes | Yes | 25% of devices in each of two sub-areas |
| Denver, CO | Yes | Yes | Yes | Yes | 100 of 350 in fleet in 'Opportunity Zones' |
| Durham, NC | Yes | Yes | - | Yes | 20% of devices in certain census tracts |
| Fort Lauderdale, FL | Yes | - | - | - | - |
| Minneapolis, MN | Yes | Yes | Yes | Yes | 800 in downtown and surrounding neighborhoods; At least 600 in other specified neighborhoods |
| Oakland, CA | - | - | Yes | Yes | At least 50% deployed in "Community of Concern' |
| Oxford, OH | Yes | Yes | Yes | Yes | No more than 50% in Uptown District |
| Portland, OR | - | - | Yes | - | Deploy a minimum of 100 or 20% of a fleer (whichever is less) in areas defined within the 2035 Comprehensive Plan |
| Providence, RI | - | Yes | Yes | Yes | - |
| Sacramento, CA | - | - | - | Yes | - |
| San Francisco, CA | - | Yes | Yes | - | - |
| San Jose, CA | - | - | Yes | Yes | At least 20% must deploy in 'Community of Concern' |
| St. Paul, MN | Yes | Yes | - | Yes | Minimum of 30% of fleet in 'Areas of Concentrated Poverty |

| Winston- Salem, NC | Yes | Yes | - | - | - |
|-----------------------|-----|-----|---|---|---|
| Washington, D.C. | Yes | Yes | - | - | - |

-: Denotes information that was not identified in the documents reviewed.

For any jurisdiction listed in TABLE 1 but not listed in this table, this indicates no relevant requirements were identified in the documents reviewed.

1 DISCUSSION & CONCLUSIONS

2 This study reviewed a sample of agency documents – including vender permitting requirements,

ordinances, and adopted regulations from 39 jurisdictions. The sample pool of the cities ranged
 in sizes from 22,885 people (Oxford) to 2,705,994 (Chicago). The agencies spanned 19 states

5 and the District of Columbia.

6 Amongst the shared-mobility documents, the most prominent themes include: fees and 7 charges; ridership and data requirements; vehicle specifications and safety concerns; parking and 8 restricted access; and to a lesser extent, equity concerns. Within those themes were topics that

9 were consistent across the majority of the agencies. Although shared across multiple cases,

10 differences emerged and language varied amongst the lines being accessible by time, toll-free,

11 amongst other qualities.

12 While this paper provides an updated review of requirements from U.S. agencies, 13 extending the Anderson-Hall (1) review, it is worth noting that many agencies may be looking 14 towards and adopting regulations taken from other agencies. For example, St. Paul and Denver 15 required venders to submit an MDS format developed by the City of Los Angeles. It is 16 unsurprising with such a new method and trend in transportation that cities are adopting regulations established in peer cities. One recommendation for cities considering developing 17 18 their own regulations is to consider the importance of context-sensitive regulations when 19 examining differences across regulations. For example, a city within the same state have 20 representative legal considerations regarding the types of fees or the vehicle specifications. 21 There exists a gap between the research and regulator concerns regarding whether e-22 scooter programs improve social equity and environmental conditions. However, little research 23 or regulatory frameworks exist to confirm and manage these assumptions. The traffic and 24 emissions generated from the redistribution of e-scooters throughout cities could offset the 25 reductions in vehicle travel facilitated by scooter programs. Social equity is also a concern as e-26 scooters have the ability to improve access to jobs, goods, and services. Many pilot programs stress or require adherence to minimum unit deployment numbers for underserved and low 27

income areas. However, regulations which make the equitable distribution of devices a reality do
 not appear to exist, or at most, they are infrequently enforced.

E-scooters face similar regulatory gaps to those of e-bikes, and in the early 2000's,
 Segways. In countries which have adopted alternative mobility devices, including e-scooters, a

32 comprehensive set of national standards for regulating these devices do not exist (4). Gaps in

33 standards and regulations can lead to higher rates of unsafe use, improper parking, and increased

rates of injuries among users (9). Additionally, a general lack of enforcement by both law

35 enforcement and the e-scooter companies themselves does not serve to support proper use and

rider safety (1, 2, 6, 7). Lastly, it is worth commenting on the speed of which regulations have

- 1 changed and evolved since the last review of considerations (1) just a year ago. The ability for
- 2 agencies to foster the development of these and other new services and technologies for the
- 3 benefit of the public will also require agencies to respond faster than they ever have before with
- 4 regards to both regulations and the evaluation of programs. The adoption of e-scooter—or more
- 5 generally, micro-mobility—programs may help cities anticipate the flexibility, speed, and data
- 6 processing requirements that will be necessarily in the transportation landscape of tomorrow.

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- 14 Currans; data collection: Griffee, Currans; analysis and interpretation of results: Griffee, Currans,
- 15 Lyons; draft manuscript preparation: Griffee, Currans, Fitzpatrick, Lyons. All authors reviewed
- 16 the results and approved the final version of the manuscript.

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